

VIEW 1

Instructions:

Use this document to layout your design the way you want it to appear when someone is flipping through the FlipPix.

Make sure to extent your design to the edge of the document. This accounts for the .125in (1/8in) bleed that is needed here.

Key:

Red Line - Die Cut

Green Line - Score Cut

VIEW 2

Instructions:

In the blue place a continuous image, with or without text. Make sure no text appears outside the die cut area into the bleed.

In the pink area, place an image that will be seen in the same location for both view 2 and view 3 of the FlipPix.

In the corners place content that will only be seen in view 2.

VIEW 3

Instructions:

The left and right part of the pink area must be the same as in View 2. However, you can have the pink area extend across the whole middle.

The light purple color indicates the other area where content can be added.

Please make sure to include the .125in (1/8in) bleed on the right and left, where the purple extends past the score cut.

There will be no corners in this view so leave blank, other than the bleed.

VIEW 4

Instructions:

Final view usually a continuous image.